



In one of the fastest-growing cities in the country, not everyone is experiencing the same level of care, access, or outcomes.

For many in the Black community, healthcare is not just about access. It is about trust, representation, and being seen.

# A HEALTHIER AUSTIN STARTS WITH TRUST



# THE GAP IS REAL

Across Austin and Central Texas, disparities in health outcomes continue to impact Black communities at a disproportionate rate.

This is not due to a lack of need.

It is due to a lack of access, connection, and culturally aligned care.



# THIS IS PERSONAL

Behind every statistic is a family.  
A missed diagnosis.  
A delayed visit.  
A moment where trust could have changed everything.

This is not just a system problem.  
It is a human one.



# THERE IS A BETTER WAY

When patients are seen, understood, and supported by physicians who reflect and understand their experiences, outcomes change.

Trust increases.  
Engagement improves.  
Lives are impacted.



ABPA is a physician-led organization committed to improving health outcomes, advancing the next generation of Black physicians, and strengthening trust within the communities we serve.

We are not observers of the problem.  
We are actively building the solution.

# AUSTIN BLACK PHYSICIANS ASSOCIATION



# HOW WE CREATE IMPACT

- Mentorship and pipeline development for future Black physicians
- Community engagement and outreach
- Advocacy for equitable healthcare access
- Building bridges between providers and the communities they serve



# THIS CHANGES OUTCOMES

When representation increases, trust follows.  
When trust increases, care improves.  
When care improves, lives are changed.

This is not theoretical.  
This is measurable impact.



# AUSTIN IS GROWING. THE GAP IS GROWING WITH IT.

As Austin expands, so does the need to ensure that growth includes everyone.

This is a defining moment to shape what equitable healthcare looks like in this city.



# AN OPPORTUNITY TO LEAD

We are inviting a select group of organizations to step into a leadership role in shaping the future of health equity in Austin. Not as sponsors.

As partners in impact.



# THE ABPA GALA

Our annual gala brings together physicians, community leaders, and organizations committed to meaningful change.

It is more than an event.  
It is a moment where mission, community, and opportunity converge.



# THIS IS MORE THAN VISIBILITY

Sponsorship is not about logos or tables.

It is about:

- Being aligned with real impact
- Building trust within the community
- Standing for something that matters



# WAYS TO PARTNER



## Partnership Experience

\$50,000 (Only 1 available)

As the Presenting Partner, your organization is positioned at the center of this milestone moment aligned not just with the gala, but with the movement itself. This is a visible and meaningful opportunity to step into leadership within Austin's health equity and physician pipeline story.

### What This Partnership Includes

- Recognition as the presenting partner across the entire gala experience, placing your organization at the forefront of this 10-year milestone
- Opportunity for a company representative to welcome guests from the stage, allowing your voice to help set the tone for the evening
- Featured storytelling integration across ABPA social media, highlighting your role in supporting long-term impact
- Prominent full-page back cover placement in the event program, ensuring strong visibility with every attendee
- Invitations for fifteen guests to experience the evening and engage directly with community leaders and physicians
- Dedicated feature in a special edition ABPA newsletter, positioning your organization as a leader in this work
- Exclusive branding integration within select upcoming ABPA communications, extending your presence beyond the event
- Prominent logo placement across marketing and event materials
- Invitation to engage directly with ABPA leadership through participation in a board or membership meeting
- One-year presence on the ABPA website with integrated company content, allowing you to share your story alongside the mission

# WAYS TO PARTNER



## Impact Partner

\$25,000 (only 5 available)

Impact Partners are directly aligned with the work itself. This level creates a visible connection between your organization and the programs shaping future physicians and strengthening community trust.

### What This Partnership Includes

- Full-page placement in the event program, connecting your brand to the narrative of the evening
- Recognition across pre-event communications and media, ensuring your presence is felt before the event begins
- Feature within a special edition ABPA newsletter, highlighting your role in supporting the mission
- Invitations for ten guests to attend and experience the event firsthand
- Prominent logo placement across marketing and event materials
- One-year web presence on the ABPA site, including your organization's messaging and content



## Community Partner

\$20,000

Community Partners are recognized as organizations that are actively choosing to invest in Austin's future, supporting both current physicians and the next generation coming behind them.

### What This Partnership Includes

- Prominent program placement (three-quarter or half-page depending on level), ensuring your brand is part of the story shared that evening
- Recognition in pre-event outreach and media
- Inclusion in a special edition ABPA newsletter
- Invitations for 7–8 guests to attend and engage in the experience
- Logo placement across marketing materials
- One-year web presence on the ABPA site

# WAYS TO PARTNER



## Supporting Partner

\$10,000

Supporting Partners are organizations that believe in the work and want to be part of the continued growth and expansion of ABPA's impact.

### What This Partnership Includes

- Recognition in pre-event communications
- Inclusion in a special edition newsletter
- Invitations for five guests
- Logo placement across event materials
- One-year web presence



## Table Partner

\$2700

Table Partners are invited into the experience, providing an opportunity to connect, engage, and witness the impact firsthand.

### What This Partnership Includes

- Reserved seating for your guests
- Subtle brand presence at your table
- Direct access to the evening's experience and community

# WHAT THIS MEANS FOR YOU

- Meaningful community alignment
- Access to trusted physician leadership
- Increased credibility within underserved communities
- A visible commitment to equity and impact



# THIS IS A DEFINING MOMENT

The future of healthcare in Austin is being shaped right now.  
The question is not whether change will happen.  
The question is who will lead it.

We would welcome the opportunity to connect and explore  
how you can be part of this work.

<https://austinbpa.org/>

10 Year of Healing Forward - <https://givebutter.com/10-Years-Healing-Forward>